

ST. JOSEPH'S EVENING COLLEGE, (AUTONOMOUS)

IV Semester B.A/ B.COM/BCA EXAMINATIONS - APRIL 2019

GENERAL ENGLISH

Duration: 2.5 Hours

Max. MARKS: 70

I. Answer any Four of the following in about 250 words each. (4X10=40)

1. Explain how one can excel in interpersonal skills as pointed out by the poem "If".
2. How does Lord Byron describe the eve of the battle in his poem?
3. How and why is the Casuarina tree depicted as the heart and soul of Toru Dutt?
4. How does Katherine Mansfield present the character of the Boss in her story "The Fly"?
5. H G Well's story 'The Stolen Bacillus' touches on the political, biological, and foreign threats to social order. Comment.
6. Bring out the significance of the fly in the short story "The Fly".

II. Answer the Following (2X5=10)

7. Draft a letter of complaint to the Corporation Commissioner about the dumping of garbage near your residence.
8. Draft a letter to your Telephone Exchange Manager requesting for shift of your landline.

III. Create a print advertisement for the following product, write a punch line and promote its sales in a sales letter (1x10=10)

9. A new CCTV camera for homes

IV. Write short notes on the following: (2x5=10)

10. Campus Interview
11. The importance of communication skills in a formal interview